

**NO MORE PLASTIC**

DIGITAL CAMPAIGN

JUNE 2020

**#MOREACTIONS**

Dear Friends,

The World Ocean Day is celebrated annually on June 8. This year is very particular because the world is beginning to get out of lockdown.

At No More Plastic, we consider that due the emergency of the situation, our new digital campaign must be spread over time.

We need your voice, we need your help to spread this issue all around the world, so we would like to ask you to support us not just for one day but all this month to alert as much as possible about the facts, the consequences of this plastic pollution and about the solutions.

And even more because the Coronavirus is causing flurry of plastic waste which amplifies this pollution.

This year, the theme of UN **World Oceans Day** 2020 is “Innovation for a Sustainable Ocean.”

But without knowledge of the subject, we cannot innovate and change in the right way for a sustainable ocean.

We have to continue to educate ourselves, to listen, to learn, to support, to donate and most importantly to take action.

We made 3 images for this new campaign; it will be so helpful if you can post one image per week this month on your social media.

Thank you so much again for your incredible support. When our voices and our actions are united with thousands or millions of others around the world, we create a movement that is inclusive, impactful and impossible to ignore.





# #MoreActions

## #TruthaboutPlastic

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**June 2020**

**World Ocean week/month**

**Timeline:** June 8th - June 30th, 2020

**Post:**

Plastic affects our health  
Plastic affects our land  
Plastic affects our water  
Plastic affects our air  
Plastic affects our climate  
Plastic affects our life  
It's enough.

We are talking about change.  
Don't talk about it, be about it.  
Less silence, more actions.  
Change comes from being involved.  
Educate ourselves and think about the butterfly effect.  
It is all about action.  
#moreactions #nomoreplastic #worldoceansday #worldoceanweek  
#truthaboutplastic

**Tag:** @nomoreplasticco

**Link:** <https://www.nomoreplastic.co>



# #MoreActions

## #FactsaboutPlastic

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**June 2020**

**World Ocean week/month**

**Timeline:** June 8th - June 30th, 2020

**Post:**

Plastic affects our health  
Plastic affects our land  
Plastic affects our water  
Plastic affects our air  
Plastic affects our climate  
Plastic affects our future  
It's enough.

We are talking about change.

Don't talk about it, be about it.

Less words, more actions.

Change comes from being involved.

Educate ourselves, reduce our plastic consumption and think about the butterfly effect.

It is all about action.

#moreactions #nomoreplastic #worldoceanday #worldoceanweek #factsaboutplastic

**Tag:** @nomoreplasticco

**Link:** <https://www.nomoreplastic.co>

LESS BLINDNESS, MORE ACTIONS.  
THE MYTHS OF PLASTIC RECYCLING ON [WWW.NOMOREPLASTIC.CO](http://WWW.NOMOREPLASTIC.CO)



# #MoreActions

## #MythsOfPlasticRecycling

**June 2020**

**World Ocean week/month**

**Timeline:** June 8th - June 30th, 2020

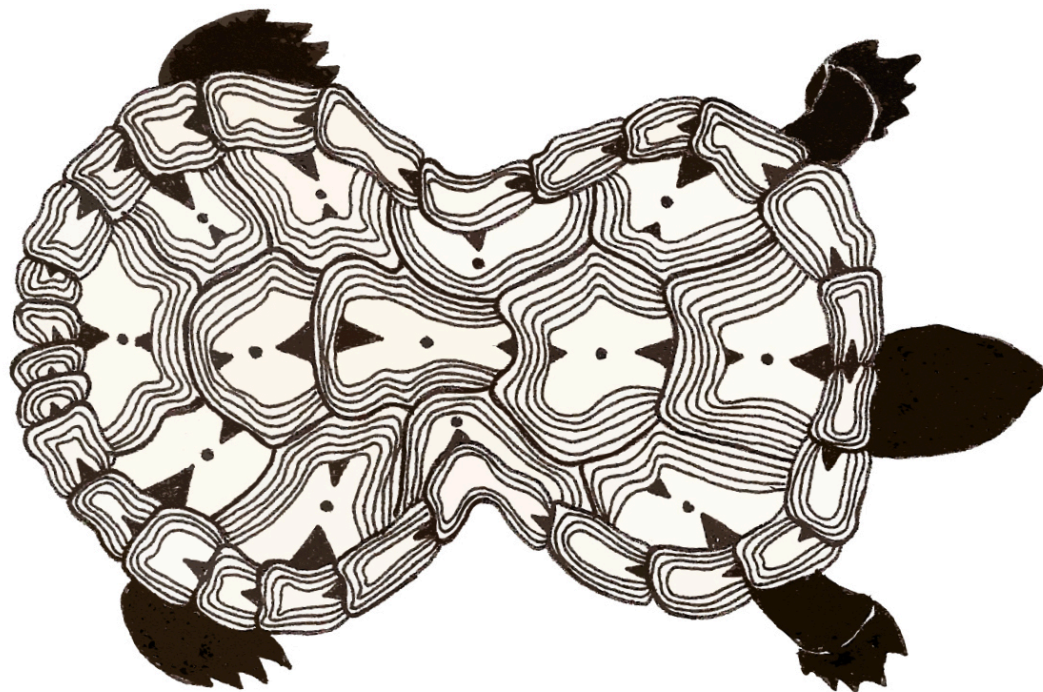
**Post:**

Plastic affects our health  
Plastic affects our land  
Plastic affects our water  
Plastic affects our air  
Plastic affects our climate  
Plastic affects our children  
It's enough.

We are talking about change.  
Don't talk about it, be about it.  
Less blindness, more actions.  
Change comes from being involved.  
Reject the lie, educate ourselves and think about the butterfly effect.  
It is all about action.  
#moreactions #nomoreplastic #worldoceansday #worldoceanweek  
#mythsoplasicrecycling

**Tag:** @nomoreplasticco

**Link:** <https://www.nomoreplastic.co>



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